

A wooden mannequin is shown from the waist up, holding a rectangular sign. The sign has a light gray background and contains the text "Protect your private parts" in a bold, black, sans-serif font. The mannequin is positioned on the left side of the page.

# Protect your private parts

Exposing the private information of an employee or customer can be embarrassing and costly for your company. Reduce the risks by using the expertise of *The Canadian Privacy Institute* to develop a privacy program with the following strengths:

- expert assessment of your organization's privacy and security status
- regular briefings on the latest provincial, national, and international legislation
- effective and efficient implementation of your privacy management program
- access to privacy software that simplifies information tracking
- four forms of support – speeches, seminars, workshops and articles, all delivered by privacy specialists with HR expertise

It makes good business sense, particularly if you see the advantage of outsourcing critically important activities that are outside your core competency.

Compliance with privacy legislation isn't an option. It's the law. So don't wait. Get started today on your new privacy program by contacting the privacy experts, *The Canadian Privacy Institute*.



Toronto: 416-410-3877, Ext. 2  
Toll-Free: 1-866-865-1967

[www.canadianprivacyinstitute.ca](http://www.canadianprivacyinstitute.ca)